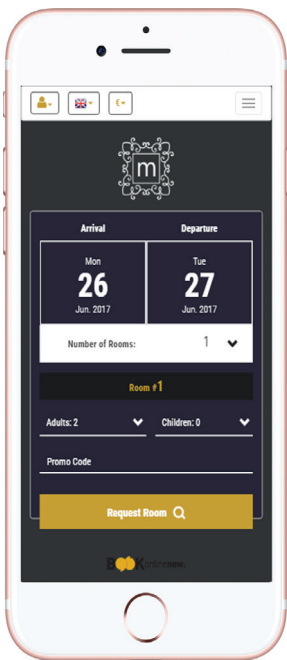


BookOnlinenow is an intelligent, flexible, powerful, cutting edge online booking engine that help hotels to maximize their direct sales and empower their sales strategy.

NEW HIGH PERFORMING FRONT-END

- Fully Responsive
- A pixel perfect solution which literally makes it 100% responsive with any screen size and device.



DESIGN CUSTOMIZATION

Fully customize the fonts, colors, buttons of the booking engine front-end as per the hotel website. Visitors feel comfortable when passing from the website to the booking engine.

A TRUE MOBILE EXPERIENCE

Bookonlinenow is accessible from all mobile devices. The fully responsive booking interface adjusts to the user's screen, making the search and booking process simple, easy and fast.

INTERNATIONAL SOLUTION

Bookonlinenow supports more than 30 languages and all international currencies.

FACEBOOK – SMART CONVERT

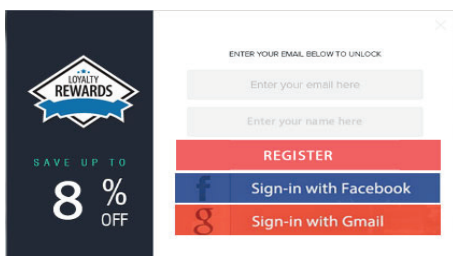
Take full benefits of your Facebook page with Bookonlinenow. Reward your fans, likers and followers with friends-only exclusive offers and rates.

LOYALTY SUITE

Offer to your visitors unique member-exclusive rates and discounts that can apply based on different membership-level, room type, rate plans and special conditions.

- Hotel Rewards Program
- Identify your guests
- Increase repeaters
- Promote your services and offers
- One-step, one-click sign-up and login using their Facebook or Google account.

Ready to use API for connecting with 3rd party Loyalty Systems



INTELLIGENT RATE PLANS

Powerful, sophisticated pricing engine which implements even the most complicated rate strategy

- Dynamic and Smart pricing
- Flexible Packages for special events or packages of combined products
- Dynamic Calendar and flexible Special Offers
- Price Breakdown analysis

GEOPRICING – GEOLOCATION

Show results in different currencies and languages based on guests' location.

Allows hotels to offer different prices in varying geographies, fine-tuning by specific pricing rules.

Bookonlinenow vision of continually finding new ways to help our hotels grow revenue and provide an advantage in this increasingly competitive landscape.

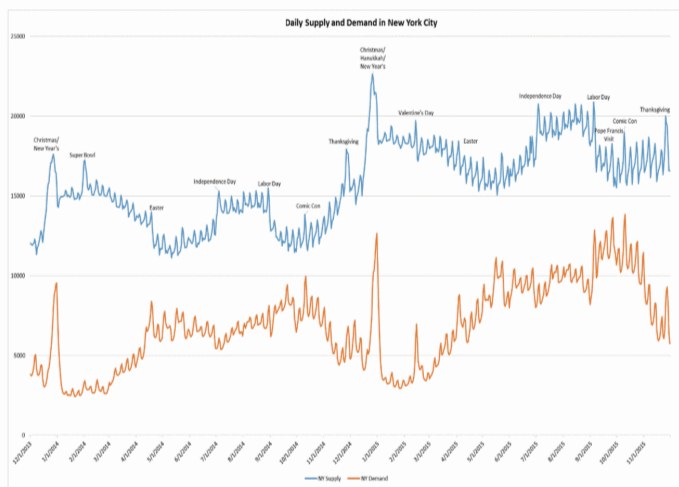
STATISTICS & BUSINESS PERFORMANCE SCRIPTS

Integration with third party scripts for monitoring and measuring effectiveness and conversion.
 Integration with Google Tag Manager, Google Adwords, Facebook Ads.
 Integration with any 3rd party script for tracking results in any step of the booking process.
 Bookonlinenow also supports Google Analytics tracking with e-commerce and cross-domain tracking that allows you to track our visitors and campaigns.



DEMAND ANALYSIS

Tracks and monitor guest searches (start date, end date, number of adults) so you can adjust your rates and inventory accordingly to achieve maximum conversion rate (Yield Management).
 Monitor the effectiveness of each booking source and understand how each source contributes to your traffic and bookings.



METASEARCH CONNECTIVITY

Expand your potentials customers with connectivity to major travel Metasearch sites and Global Rewarding companies.
 Drive qualified leads from metasearch sites to their own website., thus reducing OTA commissions and improving their overall profitability.



ADVANCED REPORTS

Numerous performance reports enable hotels to measure and track the key metrics of their business and make adjustments and improvements where necessary.



CRS – HOTEL GROUPS

Use Bookonlinenow **Portal Edition** to list all hotels of a group or chain and group results based on various criteria.
 Bookonlinenow **multi-property booking engine** gives group's hotels the ability for cross-selling on one screen based on various factors.
 Market the **same special offer or Promo code** across multiple hotels
Central Clients database for Loyalty and Promotions
 Simple control panel for managing reservations of all hotels

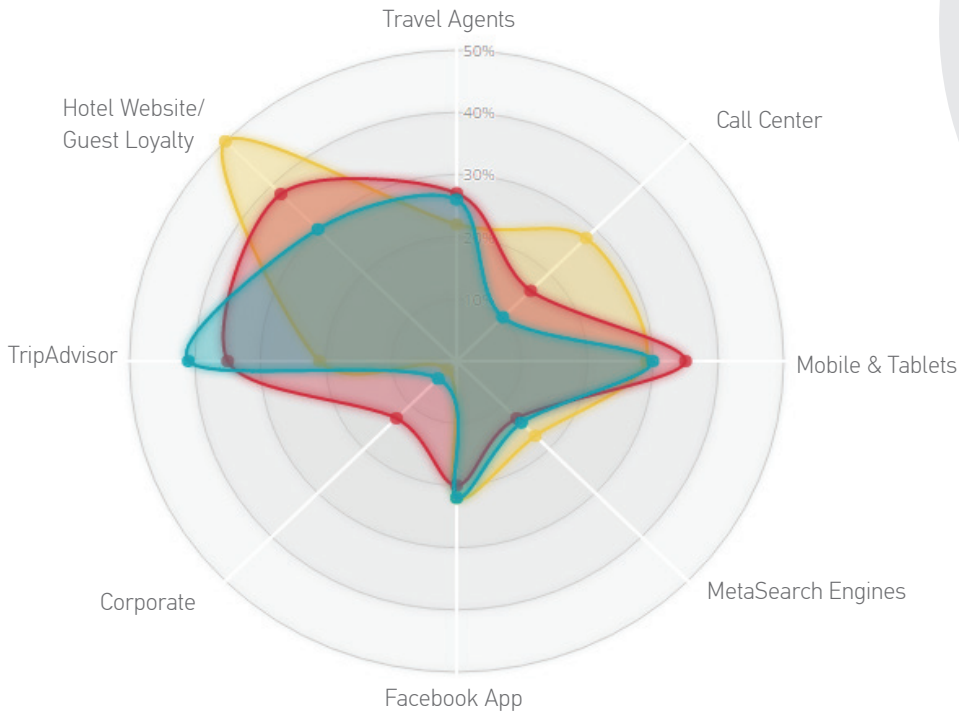
CHANNEL MANAGEMENT INTEGRATION

Bookonlinenow provides a 2-way integration to world leading Channel Management systems.

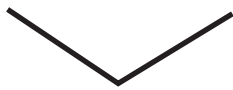
CONNECTION WITH PAYMENT GATEWAYS

Bookonlinenow is integrated to major leading Payment Gateways

MULTI BOOKING SOURCES



WORLD-CLASS BOOKING ENGINE FOR HOTELS



CUSTOMER CARE

- Streaming tutorials and webinars
- Helpdesk – Our team provides you with full support for all platform services
- Dedicated Account Manager
- Tailored training and performance optimization best practices
- Expert Sales & Revenue Optimization Consultants providing valuable revenue management advice

MARKETING SUITE

1st Visit messages help hotels advertise special offers, packages, awards, local events etc., at the first visit of a guest to the booking engine.

Special Offers section allows guests to directly see special offers gems. Decide which special offers will be visible to the guests. Special Offers have their own specific links that can be shared to your website or to any promotional campaign.

Retargeting in web (when users come back) - Make special offers and rates to remarketing audience.

Exit/Abandonment Messaging - When your visitors are about to abandon your website, retain them with the right message (special offer, or a personalized perk).
booking engine.

CONVERSION SUITE


Tools to increase conversion on the hotel's website

Price Check - Let clients compare prices without leaving your website, with a simple yet powerful widget

Smart Notes - Display automatic messages based on website activity and create custom notes to emphasize specific advantages (e.g. "free cancellation until 24 hours before check in").

Reviews monitor - Inspire confidence in your potential clients by aggregating review scores from multiple sources.

Special Promotion Messages - Boost your promotions by adding messages & offers alerts that will make your offers stand out once guests are in the booking engine.

 <http://www.bookonlinenow.net/#contact>

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 [book_onlinenow](#)  [BookOnlineNow.net](#)



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